

# THE 1939 VIKING ANNUAL

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## FOREWORD

AS OLD SOL shines brilliantly over smiling fields of skyward-beckoning vines, so does the bright light of knowledge entice our craving minds and lead us upward to produce our life's full harvest. The crop we wish this book to reap is one of treasured memories for you in the years to come.



MISS CHAPLIN We dedicate this annual to you who planted young vines of wisdom, which we hope will mature into well-rounded lives.



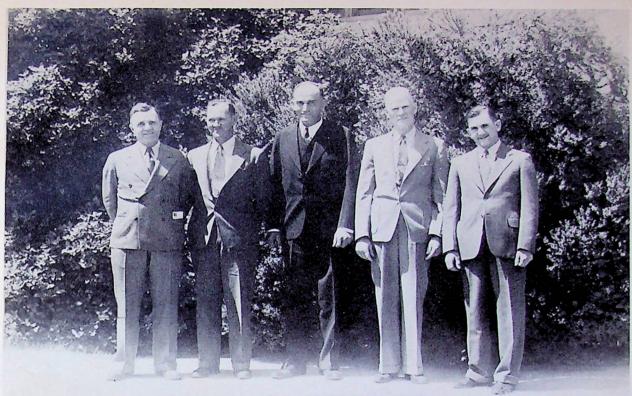


"—with its annual offering of choice fruits to a discriminating market"





#### TRUSTEES



Reading left to right: E. A. Larson, E. W. Berg, W. F. Haskell, A. C. Scheline, president; Harry Aslan.

#### MR. EJNAR PETERSON Vice-Principal



MISS FAYE McDANIEL Secretary MR. JOHN F. PIERCE Principal





Coil Smith Dodson

THE FACULTY

Lumpe Double Newbecker

Chaplin Vaniman Frane Breed Nordstrom

Devereaux Palmer Henderson Herbert Bunger Schwartz

Miller

## SENIOR CLASS OFFICERS

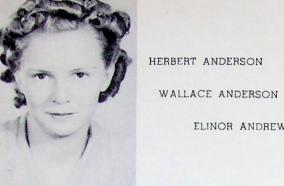
Bill Hanson	-		-	President
Elaine Modine		-	Vi	ce-President
Milo Swanson	-	-	-	Treasurer
Opal Wilson -		-		Secretary
Pauline Stokes	-		-	- Pianist
Betty Bryant -		-		Yell Leader
Miss Double			-	- Adviser
Tsugio Hamada		-		Yell Leader
Mr. Peterson	-		-	- Adviser



ELINOR ANDREWS

















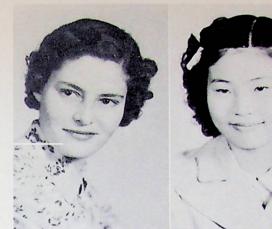
IRENE BANKSON THEDA LEE BENSON SONA BUJULIAN

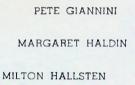
> ALICE BUNGO JIMMIE BUNGO

VIRGINIA CLARK

DORA COOK FERN ERICKSON

ALICE FRY TATSUKO FUKUSHIMO MARY GARABEDIAN











ELEANOR HANSEN

ERNEST HANSEN

VERA HANSON

GLADYS HORN

NOMA ISOM











LOIS JACKSON STANLEY JACOBSON

TED JAMES

SENIOR

ALICE JEWELL ELNA JOHANSON OLGA JOHNSON

GALE JOHNSON KAZUE KOBATA

NATSUYE KATOAKA

WARREN KOLANDER



RUTH FINK BARBARA MACK CHIZUKO MATSUOKA

HISAKO MATSUSHITA PAULINE McCORMICK CLYDE McNABB

ROSALIE MEYERS

BARKEV MICHIGAN

MARION MICHIGAN







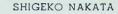


JENEVIEVE MOORE PAULYNE MORTENSON







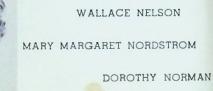


DALE NELSON

HENRIETTA NELSON













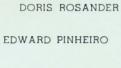
ERNEST OHLSTROM

ED OKUNO

KALFUS PATTERSON

ESTHER PAZEIAN

MAE PEARSON RAMONA PETERSON ALBERT PINHEIRO



MARY SAKO









LESTER ROSANDER JOHN SAKAYAMA DOROTHY SATTERBERG





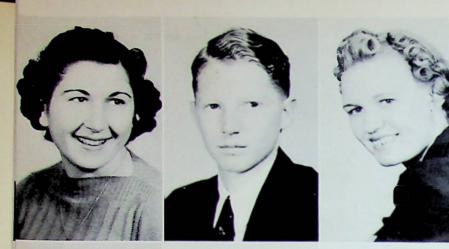
LOWELL SATTERBERG

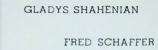
JOSEPH SATTERSTROM











MERILYN STONE







PAUL SKELLIE HAZEL STRID JACK STONE







KAY TEGAMI

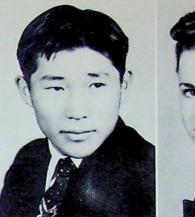
WALLACE TRABING

ORVAL VAUGHN

MATSUKO YOSHIMIOTO

MARLIN WILSON

TAKEY YAMADA VIRGINIA YOUNG JIM WOOTEN







PAULINE STOKES KAZUO YAGI ELAINE MODINE

> TSUGIO HAMADA OPAL WILSON

MILO SWANSON

BILL HANSON

BETTY BRYANT













### JUNIOR

Mrs. Nordstrom - - Adviser Marian Martin - - Treasurer Mildred McMullen - - Pianist Fern Anderson - Song Leader Hazel Rudholm - Yell Leader Helen Morgan - - Secretary Dudley Browning - President Gideon Sjoberg - Vice-President Donald Pekarek - Sergeant-at-Arms Mr. Lumpe - - Adviser (No picture)

Standing Left to Right: Frank Bellocchi, John McNeil, Daniel Ta, Benton Glenn, Takeshi pura, Joe Mizutani, Hideo Frank Hirakawa, Yoshiuoka.

Left to Right: James Pauline Larson, Kayoris Sward. Stith Led-Helen Mack, Kaoru .de, Marjorie Ratilf, .ee Shahenian, Anna Peterson, Ed Tagami, Svea Johnson, Mary Aguiar, Evelyn Wenall



- (: F:

Standing Left to Right: Miwa Inouye, Betty Swanson, Helen Monko Arpe Avidikian, Clara Petris, June Carlson, Rosie Kimura, Eda Fukagawa, Peggy Tagami.

Sitting Left to Right: Lyle Scheline, Victor Hanson, Norman Nordstrom, Yuriko Matsuoka, Gordon Scott, Herbert Haley, Lincoln Nelson, Raymond Gonzales, Lawrence Peterson, Mary Fukagawa.





Standing Left to Right Hurant Esajian, Kuni Iwo, Donald Croft, Carl Peterson. Sitting: Muriel Ward, Linda Ballard, Lola Jean Ericson, Juanita Satterberg, Lincoln Palm, Dorothy Huddleston, Bob Paulsen, Kimi Okuno, Johnny Sawyers, Kimiko Kawano.



Standing Left to Right: Marjorie Johnson, Eloise Hoogner, Ethelyn Hansen, Dorothy Erling. Sitting: Donald Wootten, Zillabel Miller, Eldon Bankson, Roger Swan, Helen Ruth Fridborg, Elaine Andrews, Russell Jacobson, Dzmer Andranigian, Charles Crouch, Waldon Johnson.

#### SOPHOMORE

Courtney Thorell - Song Lead Robert Poor - Sergeant-at-Ar-Elgine Dunn - - - Pign Mr. Henderson Adviz - - Advice Mrs. Miller -- - Preside: Jack Serpa -Betty Peterson - Vice Preside Helen Haworth - - Treasur-Carolyn Larson - - Secretz Barbara Moulthrop - Song-Leade

Standing Left to Right: Dar-rell Danielson, Russell Croft, py Hayes, Brooks Schaffer, on Olson.

ing Left to Right: Rosa-Swan, Helen Kolander, Serpa, Eddie Dahl, Lina .ni, Robert Campagne, .nor Olson, Edith Hillblom, Juglas Nelson, Elaine Erick-on Davis, Childer son, Doris Childers.



Standing Left to Right: Susumi Kataoka, Kazutami Ohara, Harry Shintaku.

Sitting Left to Right: Fumiko Hamada, Masako Murayama, Shirley Folston, Carl Hunt, Fan-cher Johnson, Arpe Avidikian, Betty Jacobson, Louis Olson, Phyllis Quist, Kenneth Johnson, Jean Kulgren, Irma King, Venice Campagne, Yvonne Boyle.

Sitting Left to Right, Back Row: Gladys Telles, Betty Wiley, Geraldine Walsh, Eunice Tibbs, Margie True, Laura Petracchi, Hideko Inouye, Donnie Huddleston, Milton Bell, Glenn Anderson, Reinard Bergstrom.

Front Row: Ruby Hansen, Irene Beeson, Elof Carlson, Helmer Curtis, Delbert Middleton, Clifford Hanson, Paul Sadonka, Roy Jacobson, William Gunnarson.

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Sitting Left to Right Carl Johnson, Warren Nystrom, Howard Carlson, John Iwata, Edward Daves

Third Row: Zina Rawley, Angela Aguiar, Eva Parra, Bertha Peterson, Kiyoko Yamada, Esther Bungo.

Second Row: Myrtle Co Audrey Anderson, Amy bata, Mary Onomichi

Front Row: Denton ' Glenn Carlson.

Standing Left to Right: Hedami Yamada, Takeji lida, Wesley Wildermuth, Melvin Gustafson, Henry Peterson, Darrel Carlson, Kazuto Yoshida, Woodley Kimura.

Sitting Left to Right: Jean Wilson, Lena Crass, Doris Stafek, Lena La Corte, Betty Ratliff, Celia Aney, Lillian Chester, Vera Jones.





#### FRESHMA

Katherine Nordstrom - Presid Mrs. Smith - Adv Mr. Dodson - Adv Eleanor Swenson - Song Lea Glenn Rudholm - Sgt.-at-A: Teddy Hallsten - Vice Presid Donald Trabing - Yell Lea Bertha Swanson - Secret Pearl Crouch - Yell Lea Helen Moore - Piar Helen Swenson - Treasu

Sitting Lett to Right, Third Row: Harold Berger, Tohoru Matsushima, Masayuki Matsushita, Abe Janzen, Horace Aculi, Jack Beeson.

Second Row: Roger Erickson, George Matsuoka, Pauline Kolander, Alice May Ellberg, Joyce Bishop, Merilyn Johnson.

First Row: Gladys Jacobson, Marjorie Carlstrom, June Daves, Marzeta Pinheiro, Bonie Olson, Gloria Howell.





Standing Left to Right: John Aguiar, Charles Chevalley, Paul Sander, Harold Nelson, Lewis Long.

Sitting Left to Right, Second Rowt Richard Johanson, Jack Puckett, James Foster, Lena Canton, Margie Jackson, Andrew Ulrich.

First Row: Lois Phillips, Thelma Jacobson, Frances Smelser, Shirley Erickson, Betty Robb, Evelyn Christiansen.

Standing Left to Right Suzuko Shimoide, Fumiko Nakamura, Michiko Mizutani, Lucille Alvis, Efra Ahlstrand, Genevieve Meyers, Flora Woods, Edna Bjork, Yoshiye Yoshimoto, Kimiko Yoshida.

Sitting Left to Right: Galen Rydelius, Gordon McNary, Calvin Strid, Robert Rouch, Duane Wamsley, Roy De Guchi, Donald Westlund.



Standing Left to Right: Tohoru Matsushima, Stanley Ahlstrand, Billy Null, Albert Hovnanian.

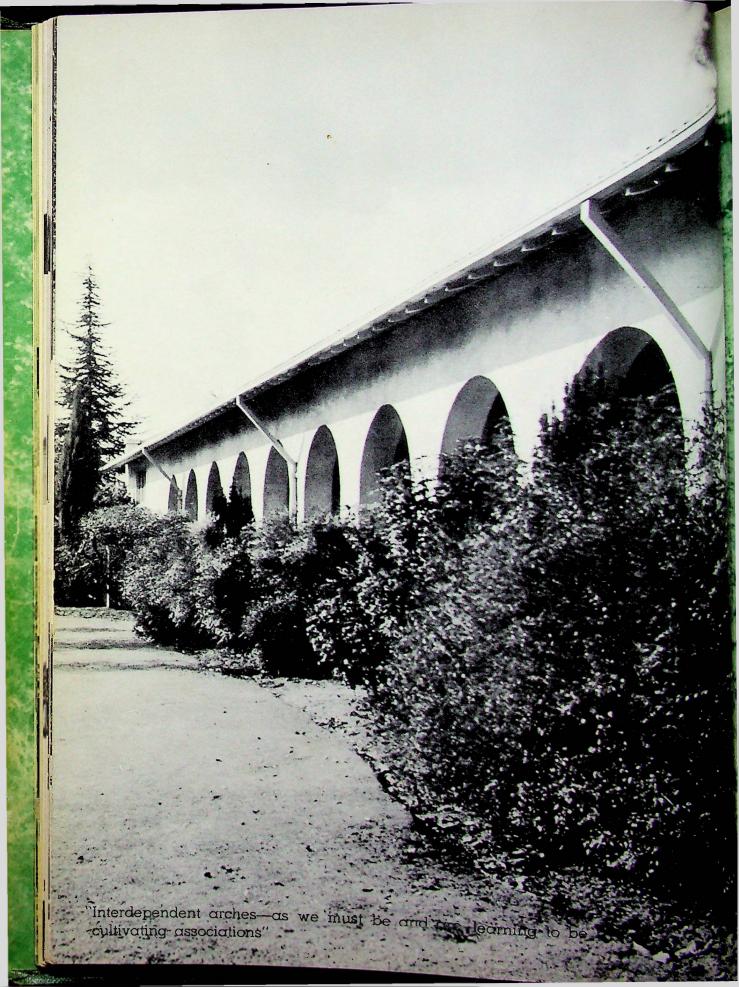
Sitting: Shirley Shellstrom, Betty Lou Fugate, Shigem Okuno, Corrine Gault, Nc man Rosander, Helen Pear Edna Mae Hylton, Harvey W nov, Phillip Olson, Syble Ree Donald Leaf, Marie Becker.

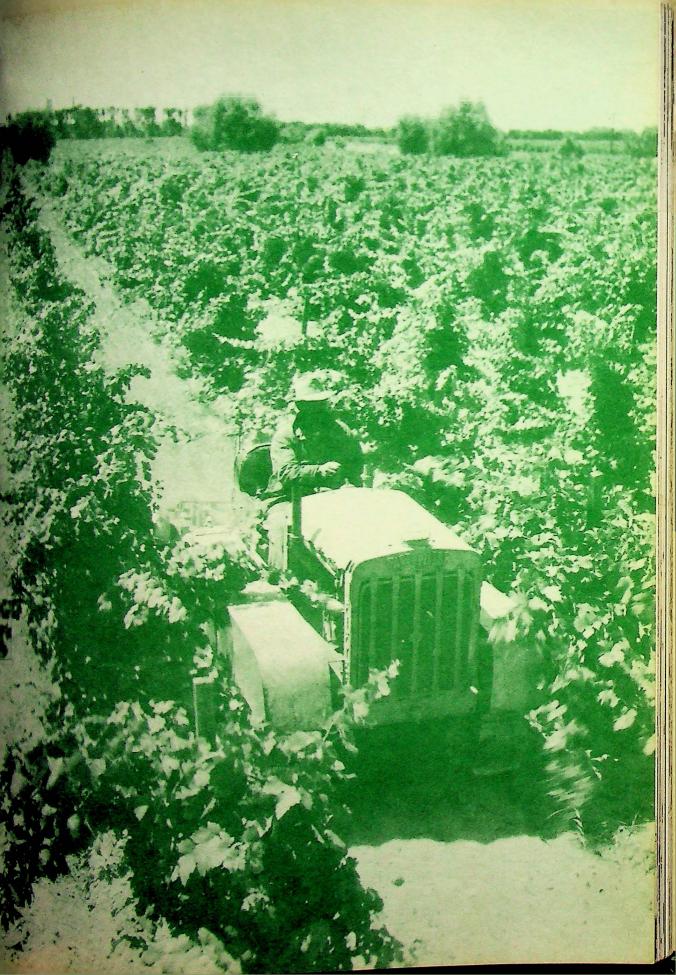
Standing Left to Right: Phyllis Peterson, John Brillhart, Willa Mae Jarrett, Kenneth Vaughn, Carmalyta Fry, Sumiko Ezaki, Jennings Brown, Chikiye Osaki, Robert Yano, Chiyo Hirakawa.

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Sitting Left to Right: Betty Seto, Willis Nelson, Michiko Ando, Chester Fukagawa, Shizuko Sako, Bobby Quattrin, Shizuko Matsuoka.









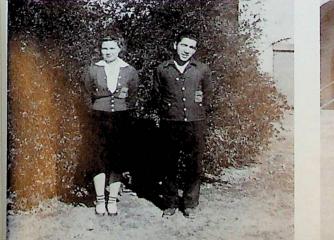


Standing: Mr. Henderson, Gidion Sjoberg, Bill Hanson, Wallace Olson, Ernest Ohlstrom, Mr. Peterson. Kneeling: Merilyn Stone, Elaine Modine, Bertha Swanson, Katherine Nordstrom, Opal Wilson, Helen Haworth, Betty Peterson, Marion Martin. Seated: Milo Swanson, Fred Schaffer, Ted Hallsten, Pete Giannini, Jack Serpa, Tsugio Hamada, Dudley Browning.

#### BOARD OF MANAGERS

Pete Giannini			-			President
Merilyn Stone	-			-	Vice	President
Eleanor Hanson			-		-	Secretary
Ernest Ohlstrom			-	-		Treasurer
Wallace Olson			-	-	- Stage	Manager
Jack Serpa, Helen Hawort	h, Tsug	io Hamad	a -	-	- Ye	11 Leaders
Elna Johanson, Norman No	ordstrom		-	-	- Son	g Leaders
Mr. Henderson, Mr. Pet	erson			-		Advisers

The underlying purpose of the Student Body is to give us, as future voters, an opportunity to learn to unite individual thinking into one unit, pointing toward correct decisions, while reasonably keeping within the bounds of Parliamentary law.





Standing Left to Right: Herbert Anderson, Pete Giannini, Wallace Trabing, Alice Jewell, Bertha Swanson, Kathryn Nordstrom, Virginia Young. Sitting: Heliner Curtis, Jack Serpa, Lena La Corte, Jean Wilson, Eleanor Hansen, Dora Cook, Helen Morgan, Linda Ballard, Eloise Hoogner.

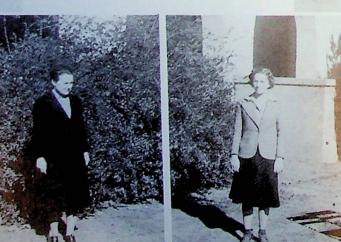


Co-Editor Elinor Andrews

## VIKING HOWLERS' STAFF

Editor - - Eleanor Hansen Co-Editor - Elinor Andrews Sports - Virginia Young, Wallace Trabing Gossip - - - Alice Jewell Art - - Dora Cook Bus. and Adv. Mgr. - Pete Giannini Features - - Herbert Anderson Exchange - - Bobby Rouch Typists - Eleanor Hansen Elinor Andrews, Alice Jewell. Reporters - - Philip Olson Bertha Swanson, Bobby Rouch, Katherine Nordstrom, Jack Serpa, Jean Wilson, Lena La Corte, Sonny Curtis, Linda Ballard, Eloise Hoogner, Helen Morgan. Advisers - Miss Coil, Mrs. Miller

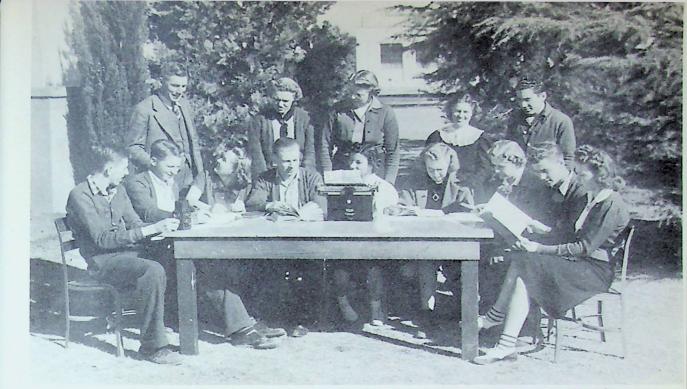




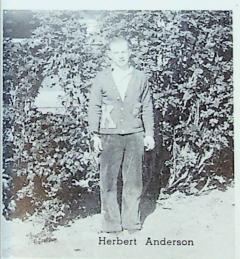
Editor Eleanor Hanse

Zillabel Miller

Adviser Miss Coil



Standing Left to Right: Mr. Peterson, Merilyn Stone, Elna Johanson, Dora Cook, Pete Giannini. Sitting: Wallace Trabing, Fred Schaffer, Dorothy Norman, Herbert Anderson, Pauline Stokes, Elaine Modine, Theda Lee Benson, Milo Swanson, Eleanor Hansen.



## ANNUAL STAFF

Cc-Editors -

Business Managers

Adv. Managers

Art Editor Typist -Calendar -Sports Editors

Merilyn Stone - Elaine Modine History Organizations Snapshot Editor Literature - Elna Jonania Wallace Trabing Elna Johanson Theda Lee Benson - Mr. Peterson Adviser

Herbert Anderson Pauline Stokes Pete Giannini Milo Swanson Fred Schaffer Opal Wilson Dora Cook - Eleanor Hansen - Dorothy Norman - Bill Hanson





- Pete Giannini



Mr. Peterson

Pauline Stokes



Fred Schaifer

Opal Wilson



Reading left to right: Standing: Marian Martin, Eloise Hoogner, Rosalie Meyers, Elaine Modine, Mrs. Smith, Kimiko Kawano, Theda Lee Benson, Lina Martini, Lena La Corte, Sitting: Pete Giannini, Marlin Wilson, Glenn Carlson, Bobbie Rouch.

#### C. S. F. OFFICERS

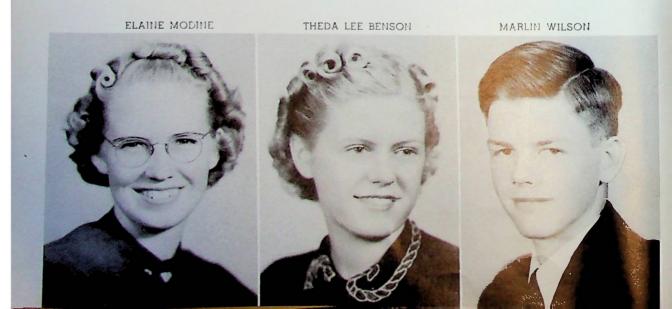
President Theda Lee Benson
Vice President Marlin Wilson
Sec - Treasurer Kimiko Kawano
Adviser Mrs. Smith

#### CALIFORNIA SCHOLARSHIP FEDERATION

The local chapter of the California Scholarship Federa-

tion had a total membership of thirteen this year. Delegates from Kingsburg attended the District Fall Convention at Edison Tech in Fresno and the Spring Convention in Lemoore.

In April, several of the members attended the Central Region Convention which was held on Treasure Island. In March, the local chapter enjoyed a St. Patrick's day party.





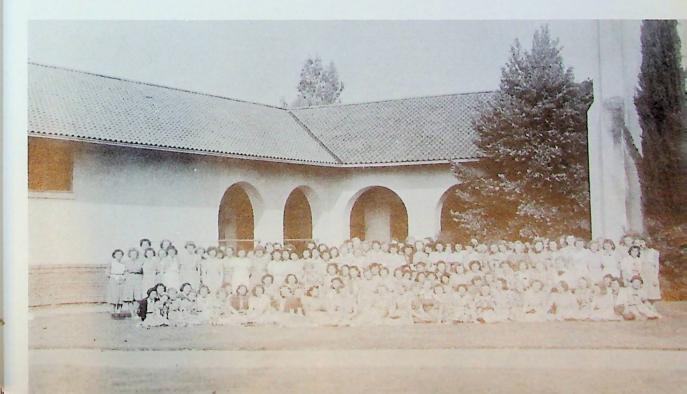
Reading left to right: Standing: Pauline Stokes, Merilyn Stone, Rosalind Swan, Elna Johanson, Miss Herbert, Miss Newbecker, Mrs. Nordstrom, Dorothy Norman. Sitting: Betty Swanson, Fern Anderson, Elaine Modine, Theda Lee Benson, Ruth Fink, Hazel Strid, Eloise Hoogner, Alice Jewell, Dora Cook, Mary-Margaret Nordstrom.

#### GIRLS OF SERVICE

President Meri	
Vice President Pauli	ine Stokes
Secretary H	azel Strid
Doroth	y Norman
Treasurer Al	ice Jewell
Reporter 1	Ruth Fink
Pignist Theda Le	ee Benson
Song Leader Elna	Johanson
	ee Benson

#### G. O. S. LEAGUE COUNCIL

Ways and Means Comm Alice Jewell
Social Service Comm Dorothy Norman
Sunshine Comm Fern Anderson
Decoration Comm Mary-Margaret Nordstrom
Entertainment Eloise Hoogner
Program Comm Pauline Stokes
Red Cross Comm Elaine Modine
Publicity Comm Dora Cook
Reireshment Comm Betty Swanson
Scrapbook Comm Rosalind Swan





ORVAL VAUGHN President

BILL HANSON Vice-President





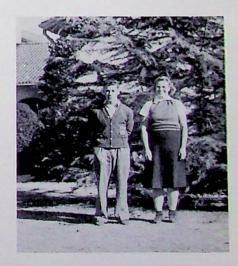


Reading left to right: Back row: Dora Cook, Olga Johnson, Elaine Modine, Elna Johanson, Rosalie Meyers, Theda Lee Benson, Helen Monks, Mrs. Smith, adviser.
Second row: Irene Bankson, lettevieve Moore, Helen Moore, Pauline Stokes, Elaine Erickson, Dorothy Norman, Fern Anderson, Betty Swanson.
Front row: Bill Hanson, Fred Schaffer, Milo Swanson, Wallace Trabing, Warren Kolander, Herbert Anderson.

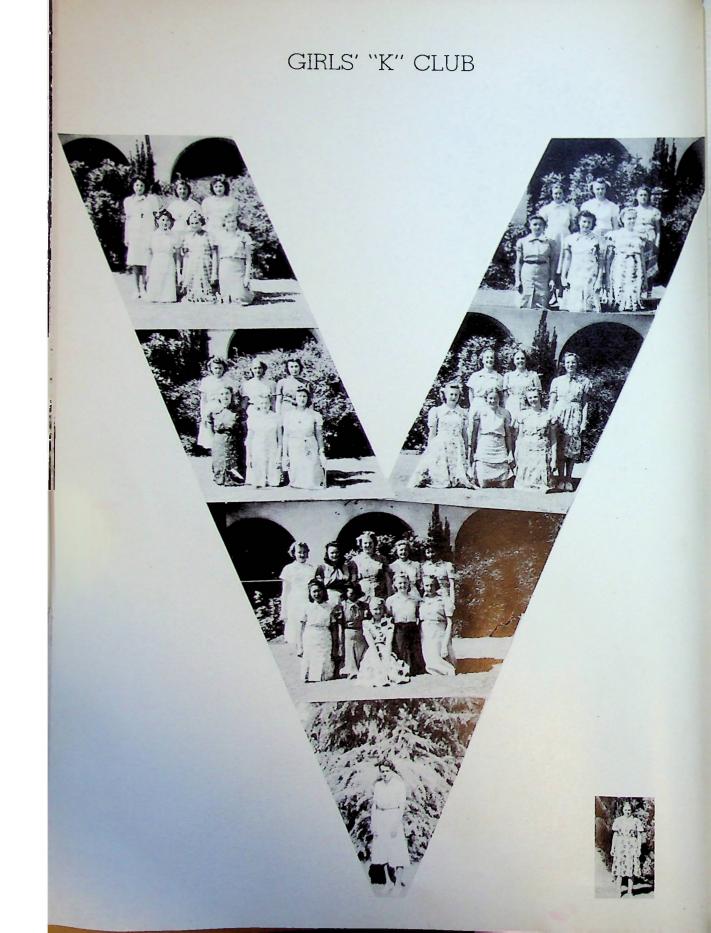


#### ALLIED YOUTH OFFICERS

President— MILO SWANSON Vice-President— ELNA JOHANSON Secretary— FERN ANDERSON



"I believe in the platform of Allied Youth, 'We stand for the liberation through education of the individual and society from the handicaps of beverage alcohol.' I declare my purpose to establish my personal freedom through voluntary total abstinence."









- Fourth row: Elaine Andrews, Gale Johnson, Barkev Michigan, Roger Swan, Paul Sander, Lyle Scheline, Douglas Nelson, Duane Wamsley, Jack Puckett, Helmer Curtis, Gordon McNary, Shirley Shellstrom, Wallace Trabing. Third row: Donald Trabing, Helen Swenson, Norman Rosander, Wesley
- Chird row: Donald Trabing, Helen Swenson, Norman Rosander, Wesley Wildermuth, Elaine Ericson, Hazel Rudholm, Phyllis Peterson, Juanita Satterburg, Kay James, Betty Lou Fugate, Phillip Olson, Lincoln Palm, Elaine Modine, Margie True, Bob Poor, Zillabel Miller, Courtney Thorell.
- Second row: Darrel Carlson, Henry Peterson, Reinard Bergstrom, Teddy Hallsten, Ernest Ohlstrom, Herbert Anderson, Bob Nelson, Frances Smelser, Jean Wilson, Gladys Jacobson, Pearl Crouch, Carl Peterson, Charlie Crouch, Abe Janzen, Elof Carlson. First row: Calvin Strid, Eddie Dahl, Carl Hunt, Fancher Johnson, Bob Perselson Miller, Olege, Dersell, Darisleson, Breadly Jacobson, Pearl
- First row: Calvin Strid, Eddie Dahl, Carl Hunt, Fancher Johnson, Bob Paulsen, Milton Olson, Darrell Danielson, Russell Jacobson, Rosalind Swan, Harold Berger, Willis Nelson, Harold Nelson, Merilyn Johnson.





HERBERT ANDERSON, Student Director



Edna Bjork, Henry Peterson, Warren Kolander, Thelma Jacobsen, Carol Quist, Mr. Schwartz, Celia Aney, Jenevieve Moore, Bertha Swanson, Pauline Stokes, Marjorie True, John Aguiar, Elaine Dunn, Milton Olson, Darrell Danielson, Russell Jacobson. Seated: Shirley Erickson, Donnie Huddleston, Pete Giannini, Fern Anderson, Hazel Rudholm, Phyllis Peterson, Galen Rydelius, Elaine Erickson, Joyce Bishop, Betty Wiley, Mary Aguiar, Doris Childers, Theda Lee Benson,

# ADVANCED ORCHESTRA

# BEGINNERS' ORCHESTRA

Chiyo Hirakawa, John Brillhart, Roy De Guchi, Roger Erickson, Marzeta Pinheiro, Raymond De Yarmin, Mr. Schwartz, Lucille Alves, Fern Anderson, Richard Johanson, Donald Leaf, Billy Null, Gloria Howell, Horace Acuff



Mr. Schwartz, Director





Pete Giannini, Asst. Director



- Reading left to right: Back row: Courtney Thorell, Eleanor Olson, Raymond Gonzales, Dzmer Andranigian, Alice Hussian, Elna Johanson, Thelma Jacobson, Betty Jacobsen, Norman Nordstrom, Elwyn Schwartz, Harvey Witnov.
- Middle row: Hazel Strid, Opal Wilson, Eva Parra, Barbara Mack, Dorothy Huddleston, Mildred Mc-Mullen.
- Front row: Dorothy Norman, Carolyn Larson, Willa Mae Jarrett, Carmalyta Fry, Sumiko Ezaki, Marzeta Pinheiro, Gladys Telles.

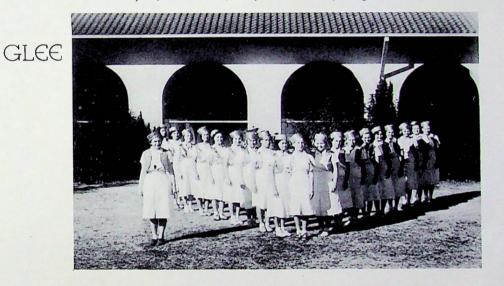
CHORUS

## THE BAND





Reading Left to Right, Back Row: Helen Peany, Margaret Haldin, Efra Ahlstrand, Lois Jackson, Arpe Avedikian, Pauline McCormick, Olga Johnson, Zina Rawley, Alice Fry, Betty Spencer, Irene Bankson, Miss Chaplin. Front Row: Linda Ballard, Marion Michigan, Pauline Stokes, Michiko Mizutani, Esther Pazeian, Helen Moore, Genevieve Meyers, Betty Bryant, Noma Isom, Marjorie Carlstrom, Margie Jackson, Gladys Horn.



CLUB

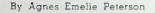






Tsugio Hamada, Lois Jackson, Herbert Anderson, Henrietta Nelson, Kalfus Patterson, Bill Hanson, Noma Isom, Jack Stone, Wallace Nelson, Rosalie Meyers, Pauline McCormick, Fred Schaffer.

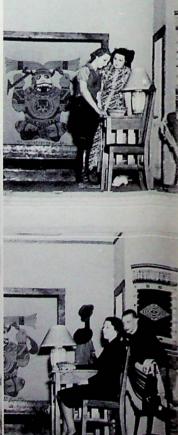
# SENIOR PLAY "THE EYES OF TLALOC"



#### CAST OF CHARACTERS

Amanda Simpkins-Rosalie MeyersEzra Simpkins--Wallace NelsonSlim Rogers--Bill HansonProfessor Hallett--Kalfus PattersonTommy Tinker--Lois JacksonNancy Howe---Virginia Lee Byrd--Pauline McCormickPat Gillis--Pauline McCormickNawa---Salvador Del Santos--Pepita Del Santos--John Wayne--Director--Virginia G. Breed







Reading from Left to Right: Dzmer Andranigian, Frank Bellocchi, Stith Ledbetter, Helen Morgan, Betty Minton, Dudley Browning, Ethelyn Hansen, Dorothy Erling, Marian Martin, June Carlson, Norman Nordstrom, John McNeil, Mildred McMullen, Elaine Andrews, Clara Petris, Lyle Schline, Doris Sward.

# JUNIOR PLAY "HEADED FOR EDEN"

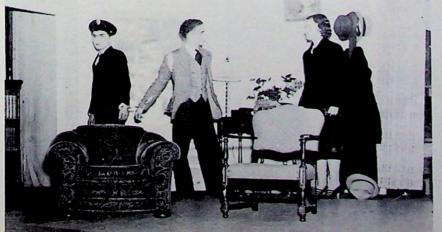


By Sidney Duvall

#### CAST OF CHARACTERS

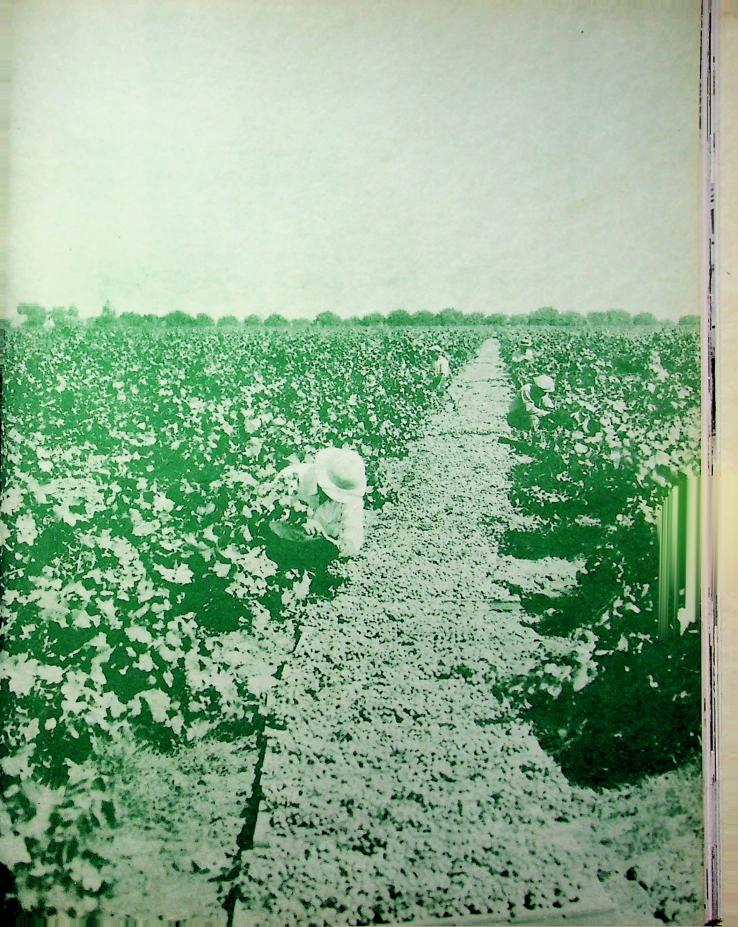
Kate Roberts-Mildred McMullenKen Howard-Norman NordstromMrs. Oral Skipworth--Imogene--Imogene--Peggy Walters--Dorothy Brill--Dorothy Brill--Dorothy Brill--Dorothy Brill--Dorothy Brill--Dorothy Brill--Dorothy Brill--Dorothy Brill--Darian Martin-Marcan Martin-Marcala-Darian Blandish-Marcella Turner-Bob Roberts-Jumpy--Frank BellocchiHank---Limpy---Limpy--

















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Mr. Dodson



Madera vs. Kingsburg



Managers, Bob Magnuson and Lester Rosander

#### LIGHTWEIGHT FOOTBALL SCORES

Selma	-	- 6	Kingsburg	0
Reedley	-	- 20	Kingsburg	0
Lemoore	-	- 0	Kingsburg	

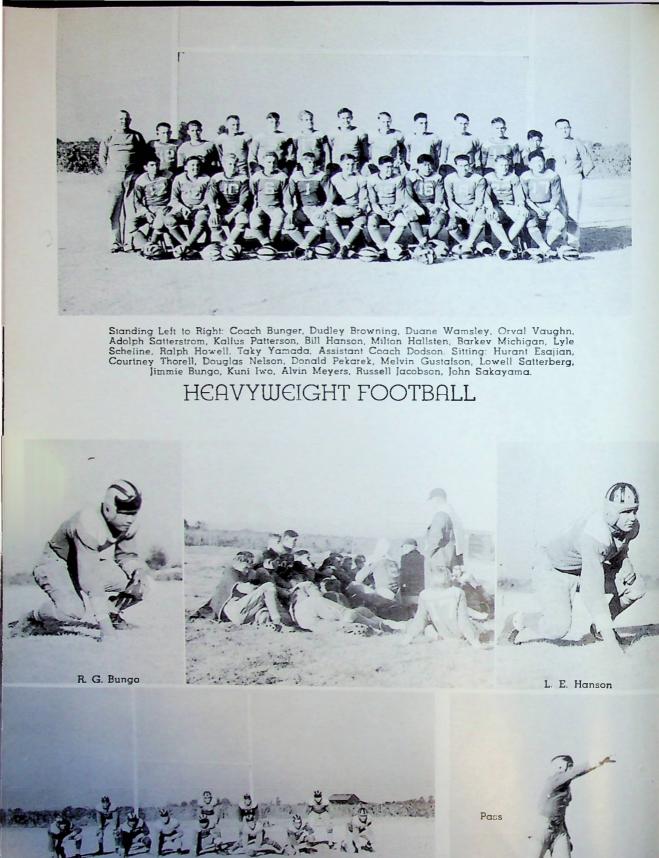
#### HEAVYWEIGHT FOOTBALL SCORES

Lemoore -	-	0	Kingsburg -	-	6
Sanger -	-	0	Kingsburg -	-	6
Roosevelt -	-	34	Kingsburg -	-	6
Fresno Tech	-	7	Kingsburg -	-	6
Madera -	-	18	Kingsburg -	-	12
Edison Tech	~	6	Kingsburg -	-	13
Reedley -	-	ŋ	Kingsburg -	-	0



Mr. Lumpe

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Standing Left to Right: Coach Palmer, Bob Poor, Bob Paulson, Clifford Hanson, Hurant Esajian, Charles Crouch, Jack Stone, Jennings Brown, Glenn Carlson, Ed Tagami, Tsugio Hamada, Kay Tagami, Coach Lumpe. Sitting: Donald Trabing, Roy Jacobson. Roy Hayes, Milton Olson, Brooks Schaffer, John McNeil, Billy Null, Eddie Dahl, Kenneth Vaughn, Warren Nystrom, Lincoln Palm, Robert Yano, Darrell Danielson, Taky Yamada, Gordon Scott.

LIGHTWEIGHT FOOTBALL

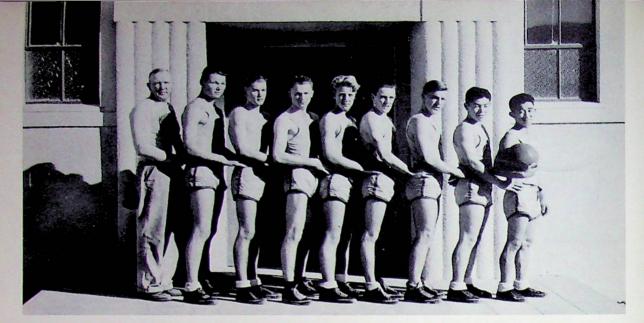


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Captain Yamada

Completed



Reading left to right: Coach Bunger, Ernest Ohlstrom, Russell Jacobson, Orval Vaughn, Douglas Nelson, Melvin Gustafson, John Sakayama, Kay Tagami.

# BASKET BALL

### HEAVYWEIGHT BASKETBALL SCORES

Kingsburg 41
Clovis 17
Kingsburg 32
Coalinga 0
Kingsburg 29
Clovis 33
Kingsburg 11
Fowler 41
Kingsburg 21
Coalinga 26
Kingsburg 27
Fowler 47



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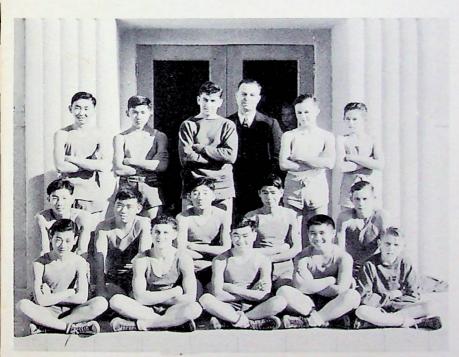


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COACH BUNGER



Standing Left to Right: Joe Mizutani, Hideo Shiine, Coach Bunger, Kenneth Vaughn, Misag Bujulian. Sitting Left to Right: Eddie Dahl, Edward Okuno, Ed Tagami, Duane Wamsley, Taky Yamada, Roy Hays, Tsugio Hamada.



Standing Left to Right: Roy De Guchi, Tohoru Matsushima, Jennings Brown, Coach Dodson, Darrell Danielson, limmie Mack. Sitting Left to Right: Kazutami Ohara, Shigema Okuno, Robert Yano, Bobby Quattrin, James Hirano, Yoshiaki Matsuoka, Woodley Kimura, Hedami Yamada, Billy Null, Willis Nelson.

#### MIDDLEWEIGHT SCORES SCORES

Kingsburg	-	17	Clovis -	-	10
Kingsburg	-	17	Coalinga	-	19
Kingsburg			Fowler -	-	30
Kingsburg	-	14	Clovis -	-	26
		21	Coalinga	-	20
Kingsburg	-	19	Fowler -	-	23

#### LIGHTWEIGHT SCORES

Kingsburg	-	32	Clovis -	-	13
Kingsburg	-	11	Coalinga	-	7
Kingsburg	-	18	Fowler -	-	15
Kingsburg	-	27	Clovis -	-	9
Kingsburg	-	21	Coalinga		8
Kingsburg	-	30	Fowler -	-	17
Kingsburg	-	14	Reedley	~	17

#### Coaches, Bunger and Dodson





Reading from left to right: Back row: Milton Bell, Coach Bunger, Bill Hanson, Ernest Ohlstrom, Milton Hallsten, Couriney Thorell, Galen Rydelius, Bob Magnuson, manager.

Middle row: Jack Stone, Norman Nordstrom, Joe Mizutani, Lincoln Nelson, Victor Hanson, Donald Pekarek, Lyle Scheline, Misag Bujulian.

Front row: Donald Trabing, Richard Johanson, manager; Clyde McNabb.



OUT ON SECOND!

### BASEBALL SCORES

Kerman		0			
	Kingsburg	-	-	-	1
Selma -		8			
	Kingsburg	-	-	-	6
Fowler		0			
	Kingsburg	-	-	-	1
Coaling	a	2			
	Kingsburg	-	-	-	4
Central		1			
	Kingsburg	-	-	-	1



PITCHER BILL HANSON





Back row Herbert Anderson, Ted James, Barkev Michigan, Wallace Trabing, Warren Kolander, Fred Schafler, Coach Dodson. Front row Frank Bellocchi, Tsugio Hamada, Takeshi Nakamura, Darrell Carlson, Hideo Shiine, Darrell Danielson, Yoshiaki Matsuoka.

TRACK

#### Left to Right:

- 1. GET SET!
- 2. OVER THE TOP.
- 3. THE WINNERI
- DOWN THE HOME STRETCH.
   UP IN THE AIR.
- And the second second









### TENNIS SQUAD

Back row: Mrs. Miller, Bobby Paulson, Dzmer Andranigian, Douglas Nelson, Rosalind Swan, Russel Jacobson, Abe Janzen, Tsugio Hamada, Coach Herbert.

Front row: Kay James, Pauline Larson, Manager Henrietta Nelson, Zillabel Miller, Hazel Rudholm.





Back row: Miss Herbert, Ruby Safarjian, Pearl Crouch, Betty Lou Fugate, Jean Wilson, Sona Bujulian, Varse Avedikian, Arpe Avedikian, Jean Kulgren, Barbara Moulthrop, Betty Ratliff, June Daves, Lola Jean Ericson, Betty Jacobsen, manager. Middle row: Hazel Rudholm, Zillabel Miller, Pauline Larson, Pauline McCormick, Doris Childers, Carole

Quist, Gladys Telles. Front row: Alice Jewell, Marion Martin, Marjorie Ratliff, Dorothy Erling, Theda Lee Benson, Eloise

Hoogner, Marjorie Johnson.

#### VOLLEYBALL SCORES

#### BASEBALL SCORES

	Kingsburg 3	Parlier 2
Fowler 3	Kingsburg 1	
Washington Union - 3	Kingsburg 1	Kingsburg
Parlier 0	Kingsburg 3	Laton 1/
Riverdale 3	Kingsburg 1	Kingsburg 2

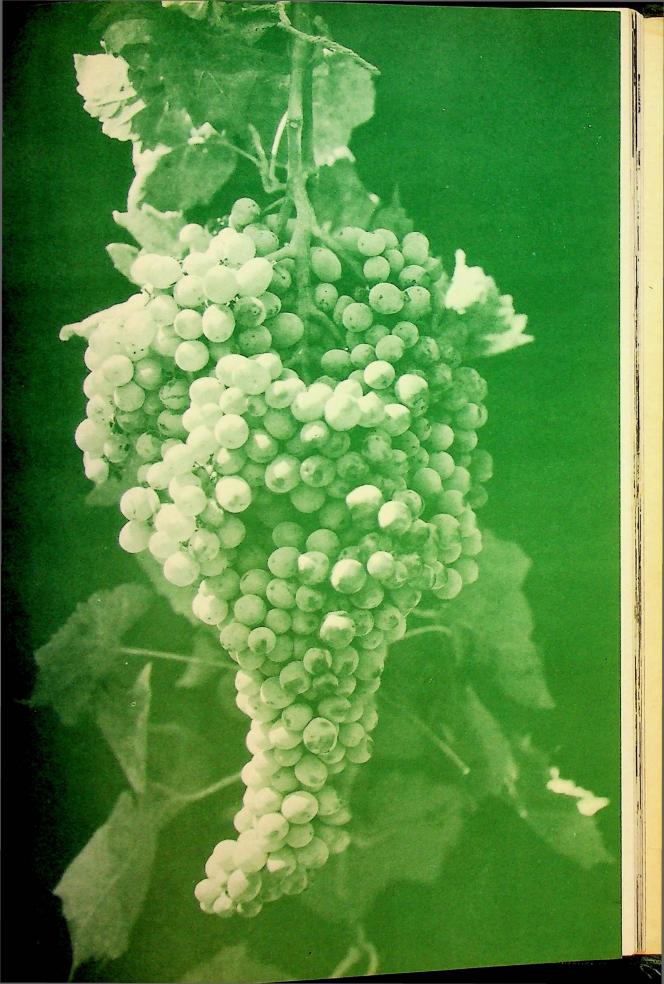


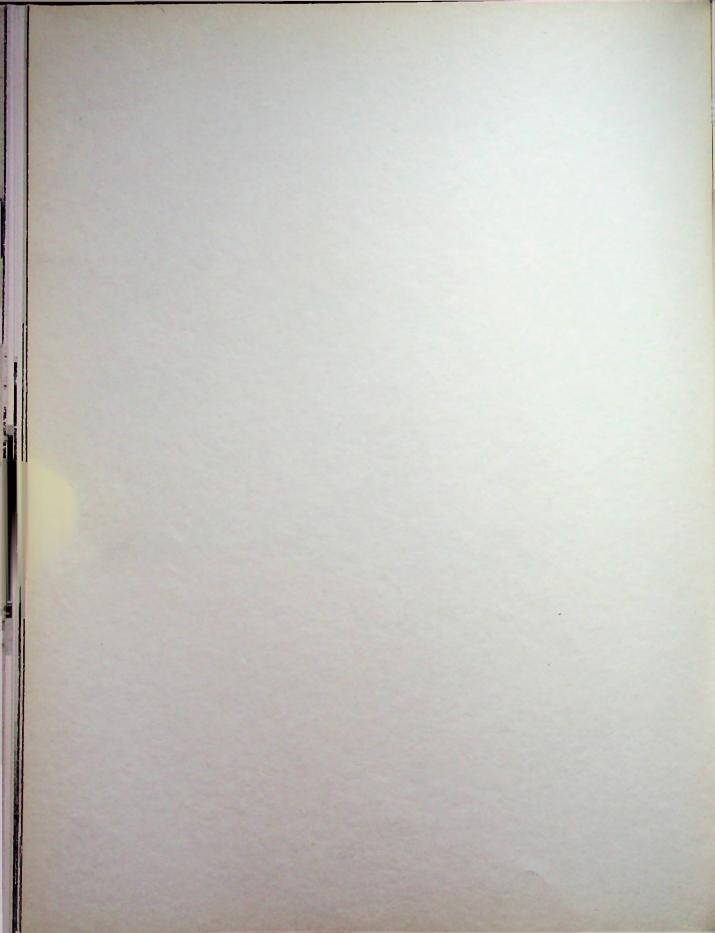
Reading left to right: Back row: Pearl Crouch, June Carlson, June Daves, Miss Herbert, Shirley Shellstrom, Syble Reed, Betty Lou Fugate.

Center row: Gloria Howell, Emma Bujulian, Varse Avedikian, Pauline McCormick, Doris Childers, Betty Ratliff, Arpe Avedikian.

First row: Hazel Rudholm, Kay James, Marjorie Ratliff, Dorothy Erling, Ruby Safarjian, Virginia Young, Marjorie Johnson.







## SENIOR CLASS HISTORY

Bewildered and embarrassed, a large group of freshies entered K. H. S. on September 23, 1935. The honorable seniors gave us a warm reception. We started our first year out right by winning the student body ticket sales. The girls were volleyball champs of the entire school. Toward the end of school, the freshmen had a party complex with endless weiners and ice cream. Vacation time crept up on us and ended our first year.

In September of 1936, we trooped back again to our classes. We defeated the young freshies in the brawl. The sophomore boys came out in second place in enterclass baseball. A number of our best athletes were members of the school teams. Too soon came June to write "finis" to our sophomore days.

Then came our eventful Junior year. Our smash hit Junior Play was given to a huge crowd of delighted listeners. A great number of the C. S. F. members were juniors. Everyone cooperated to make the junior-senior banquet a big success. Our theme was "The Last Round-Up" and was carried out in true cowboy style. We'll not soon forget our gay times as Juniors.

Once more the class of '39 came back from vacations but this time as the envied and respected seniors. We entertained the freshmen at a reception; remember how it rained? The senior play, "Eyes of Tlaloc" was a success in everyone's eyes. Dress Up Day provided a constant source of amusement to all the students. Every senior enjoyed the Steak Bake held toward the end of the year. On Senior Day we spent an interesting time in Fresno visiting various points of interest. We surely enjoyed the grand banquet the juniors gave us. We wound up the year with Baccalaureate and Commencement. Behind us we left four grand and glorious years packed with precious memories.

## CALENDAR OF EVENTS

#### SEPTEMBER

- 19. Opening Day. The Freshies seemed mixed a little.
- 28. G. O. S. gives new girls a reception.
- 30. Freshman and Sophomore brawl-a tie.

#### OCTOBER

- 3. Seniors started preparing for the BEST annual.
- 6. Relay which broke the tie of the brawl. Freshies won.
- 7. First football game. We defeated Lemoore, 6-0.
- 12. Bon Fire Rally.
- 13. Girls' Volleyball game. Kingsburg won 3-0 over Parlier.
- 14. Football game. Another victory over Sanger, 6-0.
- 19. Sirong Man lyceum. Arthur Santell.
- 21. A defeat in football. Roosevelt 34, Kingsburg 6.
- 28. Fresno Tech football game won 6-7.
- 31. Interclass Volleyball. Seniors defeated sophomores. Juniors defeated freshmen.
- 31. Ghosts and Hallow'en!

#### NOVEMBER

- 4. Football. Madera and Kingsburg 12-18.
- 5. Reedley Play Day. Some fun!
- 7. Speaker on Allied Youth.
- 9. Proofs of Senior pictures given.
- 10. A victory! Edison Tech and Kingsburg in football, 6-13.
- 11. Armistice Day. Peace-but for how long?
- 14. Interclass volleyball. Seniors on top.
- 17. Dr. Luther Gable gave display on radium.
- 18. A 0-0 tie with Reedley in football.
- 19. Radio Quiz at 9:00 on K. M. J. Elaine Modine was the smartest.
- 21. Thanksgiving vacation. Rest from studying.
- 25. Lumpe's Lions.

#### DECEMBER

- 5. Beautiful Senior sweaters arrived.
- 7. Jim Thorpe spoke to Student Body.
- 9. Junior Play, "Headed for Eden."
- 15. Henrietta christened the Greyhound Bus.
- 20. G. O. S. children's Christmas Party.
- 24. Again, vacation. Christmas.

#### JANUARY

- 2. Came back from Christmas vacation. All refreshed for studying.
- 18. Swiss Yodlers. Best lyceum of year.
- 25. Doug Montell-Associated Sports Announcer.

#### FEBRUARY

- 1. Lyceum-Parade of Science.
- 8. Selma Band gave a program.
- 10. Allied Youth was given charter.
- 17. Semi-Final County basketball.
- 24. Senior Play, "Eyes of Tlaloc." Some play!

#### MARCH

- 16. Annual Staff gave program for the annual.
- 21. Magician. Rabbits in hats and everything!
- 30. San Jose State Brass Ensemble gave a program.

#### APRIL

- 1. 16 Kingsburg Hi students left for Long Beach to attend Pacific States Music Educators Conference. Wally Trabing took first chair in the drummers' section.
- 6. At noon we were dismissed for Easter vacation.
- 13. Junior-Senior Debate. High and mighty Seniors won.
- 15. C. S. F. Convention at San Francisco.
- 17. Sanger High presented a program.
- 18. San Jose A Cappella Choir gave a program.
- 19. G. O. S. Hi Jinks.
- 22. Fresno Music Festival.
- 27. Senior Dress Up Day.
- 29. Girls' Play Day.

#### MAY

- 3. Senior Steak Bake.
- 8. Lyceum number "Apollo Duo."
- 9. Senior Visiting Day.
- 19. Viking Varieties program.

#### JUNE

- 2. Junior-Senior banquet
- 4. Baccalaureate.
- 7. Commencement exercises.

#### THE DISADVANTAGES OF HAVING EARS (As Told by a Little Boy to His Mother)

Aw, shucks, Mom, why do I hafter go to bed now? It ain't late yet... I sure wish I didn't have no ears. I allers gotta hear ya tell me to do the things I don't want to do -- study my spellin', go down town when I'm playin', go to bed. All the time, jus' when I'm havin' the mos' fun, ya gotta call me 'cause I gotta do somethin' else. The other day me and Billy was havin' so much fun playin' in our cave, and then ya wanted me to go down to the store for ya to get an old spool o' thread. If I didn't have no ears, I wouldn't hear ya callin' me and tellin' me to do somethin' I don't like to do.

Hey, Mom, I'm comin'. Ya don't need to grab me by the ear like that. Lotsa people seem to think little boys' ears was made to be handles—that's another reason I wish I didn't have ears. Las' week when Skinny and me was havin' a swell fight, —I was winnin'; Skinny was jus' about ready to holier, "Nuff," — Mr. Nelson, our new teacher, gets a hold of me by the ear — 'cause I was on top and says we'd better stop fightin'. Someone was liable to get hurt. If I hadn't had ears, I could 'a' won easy. Sometimes Pa grabs me by the ear, too, when —

Hey, Mom, go easy on a feller, will ya? Ouch! Even if I didn't have to have ears to be pulled and to hear things I didn't wanna hear, I still wouldn't want to have 'em 'cause they'd hafter be washed. People talk about wimmen bein' so gentle, but they sure don't know you when ya wash my ears. Billy says his Ma's the same way. Ya both scrub and scrub 'til ya nearly scrub the skin off. An' it's the same thing ev'ry night—ya gotta have yer ears washed. It sure would be lots easier if I didn't have no ears. Ears is so much bother anyway.

-THEDA LEE BENSON

### QUALITIES OF AN IDEAL MAN

The five most important characteristics of ideal manhood in my estimation, are these: self-reliance, a sense of humor, loyalty, unselfishness, and intelligence.

To begin with, my ideal man would be self-reliant. Self-reliance goes hand in hand with courage, ambition, and determination, and these qualities are essential to success in life.

Likewise he would have a sense of humor. Without it, he would be hard to understand and harder to get along with. There are many times when a difficult situation can be smoothed over if only one can see the funny side.

At the same time, I would want him to be loyal. Loyalty also includes dependability, honesty, and sincerity. This trait is lacking in so many people, that to find a truly loyal person is rare. One of the finest things one can have in life is a dependable, loyal friend.

Furthermore this ideal man would be unselfish. Unselfishness embraces several other worthwhile characteristics. The unselfish man would surely be tactful; he would be kind, he would be willing to share with others, and he would be generous in his appreciation of others, especially of the opposite sex. The unselfish man is so much easier to get along with than the selfish man.

It goes without saying, my ideal man would be intelligent. Intelligence is necessary in choosing a life work and making a success of it. It is necessary to use intelligence in making friends and in social contacts. It is also required in making the home life happy. Since one's work, the home, and triendship are what make life worthwhile, I think intelligence is perhaps the most important guality of all those desirable gualities which enter into the make-up of my ideal man.

--JENEVIEVE MOORE

### OUALITIES OF AN IDEAL WOMAN

Above all other good qualities, I believe the ideal woman should possess unselfishness, charm, loyalty, intelligence, and patience. In a mother and homemaker unselfishness is a cardinal virtue; for in the making of a happy home, the mother's example of cooperation and fairness to all is of vita! importance. Since a selfish person is a very lonesome and unhappy one in any walk of life unselfishness is a desirable virtue.

Then I think a woman should be charming. In order to be charming a woman does not necessarily have to be beautiful. Many of the most charming women in the world today could not be called beautiful. But by their personality and charm they have won the admiration and respect of their many friends. In either the business or social world, a woman's charm is one of her most valuable assets.

The third valuable quality I believe a woman should have is loyalty. She should be loyal to her friends, her family, her principles, and above all to herself. As Shakespeare said.

"To thine own self be true,

And it must follow as the night the day, Thou cans't not then be false to any man."

Among the other valuable assets a woman should have is intelligence The woman of today is playing a bigger part in business and the affairs of the world than she has ever played before. The woman of yesterday filled a place in the home only. Her education was limited to the bare essentials of housekeeping and rearing a family. The woman of today not only is competing with men in the field of business, but also is finding that condi-tions in the home have changed greatly. The modern woman runs her home as a business and manages it as efficiently as possible. The woman of today must have intelligence adequate to cope with the problems of today.

Probably the most important quality a woman should possess is patience. In managing a home and rearing children patience is absolutely necessary. The care and training a child gets during his younger years influences his later life to a great extent. Therefore a mother not only has herself to think about, but also she must be careful to give her children the kind of training that will be an aid to them in later life. Such training takes infinite patience.

If a woman would possess all of the qualities I have enumerated, she would be my ideal of an Ideal Woman.

#### -MILTON HALLSTEN

### IF I WERE A PARENT

That time immemorial question, should Suzy get an allowance after she is able to earn her own spending money, has risen again. Suzy savs, "Why should my allowance be stopped just because I earn some money?" I say, "When we pay you for helping us, I don't see how you can expect to collect an allowance too." After thinking it over I decide to give her a small allowance that will furnish her enough spending money, without sapping her ambition, to get out and earn enough for the extra things that she wants.

"Mother, may I have the car to take the girls to the show?" If I had a nickel for every time that cry assailed my ears I would be rich. Suzy doesn't have her license yet but she is an excellent driver. I am often tempted to let her have the car but my cautiousness gets the better of my generosity; so I try to make amends by taking Suzy and her friends to the desired place. When Suzy receives her driver's license, I plan to purchase an inexpensive car for her on the condition that she pays for the upkeep of the car, thus behooving her to be cautious with it.

I had promised Suzy that she could go out with boys when she was fourteen, but now that the time has arrived I am a bit dubicus-especially when she arrives home later than the designated time. I am puzzled with the question, "Shall I be angry with her and chastise her immediately?" II, after hearing her excuse I decide that it is plausible, shall I forgive her and tell her it was excusable?

Clothes here, clothes there, clothes everywhere! That's all I can see when I wade through the clothes in my daughter's room. Words are to no avail; she simply will not pick up her clothes. The outcome of this is that a deduction in her allowance is forthcoming whenever anything is out of place.

In attempting to teach Suzy desirable habits I have emphasized correct eating and punctuality, but I haven't overlooked the fact that she might be tempted to smoke or drink. To overcome this possibility, I have given her my permission to do so whenever she wants to, on condition that she does it in front of me. Most of the trouble with a young girl's smoking and drinking comes from her being forbidden to do it, therefore making it more enticing. Of course there is such a thing as bad company influencing her, but that can be minimized by indirectly assisting her in selecting her friends.

Upon entering high school Suzy was rushed into deciding upon a career before she was positive it was what she desired. To combat the possibility of her changing her mind, she is taking a course that will enable her to enter any college. Before going to college she plans to work a year to make sure whether she wants to follow the same career.

Suzy is being given all the advantages possible to develop a love of music and fine literature I will admit that it was quite a trial while she was learning to play the clarinet, but I figured the squeaks and squawks were for the good of the cause and so I bore them in silence.

When Suzy was fourteen we gave her ballroom dancing lessons to enable her to have confidence in herself on the dance floor. After the lessons we saw to it that she had an opportunity to attend student dances.

I am attempting to be a pal to my daughter, yet instill in her reverence and respect for her parents and elders without resembling our Puritan forefathers.

Altogether this growing process is quite a task for the one who is attempting to soften the bumps without spoiling the child.

-JEAN WILSON

### SONNET-EVENING

The evening now is closing over earth; Above yon ridge a moon will soon be seen; From out the cabin door come sounds of mirth, As a hunter straggles in through twilight beam. Some lonesome hoot owl in a far off pine Breaks the low, doleful forest moan; But candlelight through cracks and windows shine, And inside, jestful conversations drone. A wind that soitly whines around the eaves Wakes the firs and alders from their rest, And raitles pea vines and skunk cabbage leaves. While snug within, the Pedro cards are dealt. Such carefree leisure should for men suffice— These evenings in our hunter's paradise.

-JENEVIEVE MOORE

### YOUTH'S EVE AT HOME

Dinner over; now for dazzling, jazzling, swing By rhythm makers served—borne on the ether's wing. Shake a leg, cold radio, if you're worth a penny. Hurrah! the ether hum's ceased—replaced by 'umph' aplenty.

Swing it boys—chew up that old licorice stick. Come around drummer lad; let's lay it on thick! Doing the Lambeth Walk, Oi-ouch! doggone that chair. Whew! I'm fagged. Wonder what else is on the air.

Concert pipe organ playing—rather smoke my pipe. Well, it'll pass in the dark. Say, that is sweet, no snipe. It 'minds me of that little gal---my sugar plum. When she gabs with me my heartstrings truly hum.

Which do I like better, music or the girl— A curtain yet closed that time only will unfurl I know I love to ease here, drink deep reverie draughts, And follow close the adventurings of my inner thoughts—

O lovely player on immortal instrument, Each tone born of thee ne're perishes, but is blent. As blends rich waters fallen from stalagilie mound, With the ageless, eternally mounting stalagmite of sound.

Where, O holy one, had thou thy inception? Birth to thy like is given by gods, else none. The pleading soul to damnation cast and lying prone, Cries out and sobs in that reverberating undertone.

Who but a sanctified one could with such sure grace lift The passions unconfined to dizzy, leaning cliffs, Then on the next glissando cast them far away, And on the fickle human's gayer spirits play?

And then, soft and low, comes a soothing harmony That lulls the soul to peaceful thoughts, so dreamily— "Folks, serve Jack's Rye Crisp today the modern way; Has flavor harmony and vital vitamin Al"

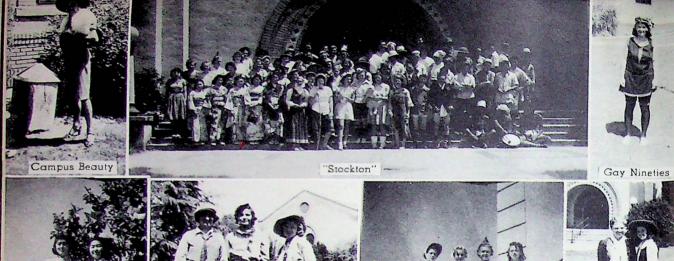
Ah me, such is this ever-changing life; This rude awakening to soul makes chaos rife, And teases so the mind, one may well lose his head. Oh shucks, it's getting late; I think I'll go to bed.

-PETE GIANNINI

### SKIN DEEP

Both youth and maid on mirrors plan their day And think naught else while inwardly they say, "Ah, what a beauty I will be When all these horrid hickies flee." On mirrors, O youth, O maid, you plan your years.

-PETE GIANNINI





rom Far Japan

Way of a Maid







Espanol Barney Google





Knee-high

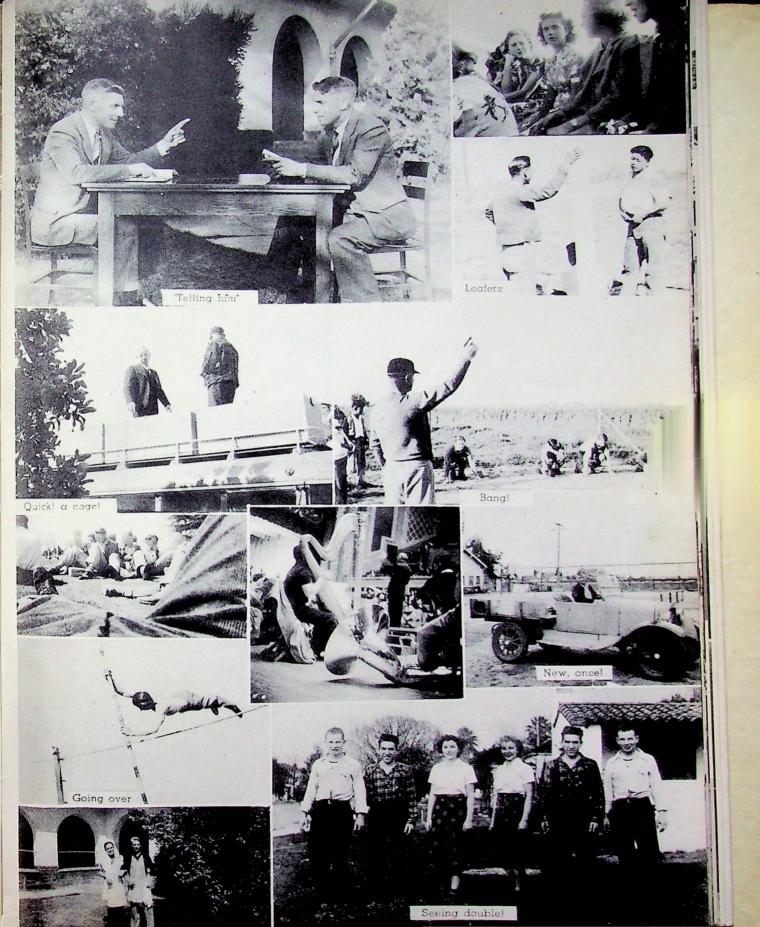








Naughty, Naughty





MILLER'S MARKET, in their modern store, feature a complete line of high quality merchandise. In their meat, grocery, and vegetable departments you can purchase the articles you wish at reasonable prices from their capable and courteous clerks.



Fritz vouches for the fact that the NORTH-ERN DISINFECTANT COMPANY products are good. He would not use them otherwise.

### The KINGSBURG VARIETY STORE

wishes to present to you, patronizer and triend, a wide array that will satisfy your every need in our line



GEORGE ERICK-SON'S appliance and musical shop should be the place in which to purchase your needs of all kinds. We carry a complete line of music.



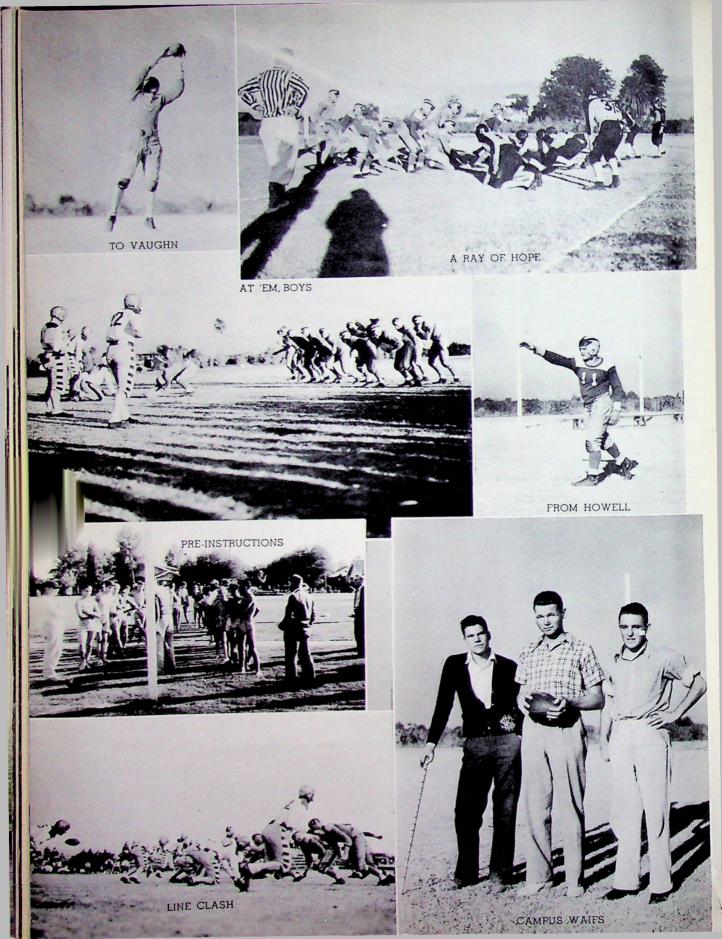
LUNCH BEAUN COLOR JERRY'S LUNCH. which is located on Highway 99, is a very convenient cale in which to buy your meals at reasonable prices.



Notice to Truck drivers and Motorists: Stop in at JOE FAGUNDE'S SERV-ICE STATION for the best grade gasoline and oil. JACOBSON AND SWANSON, insurance and real estate brokers, are ever ready to give you their best advice and service.









**MAGNUSON'S HARDWARE STORE** should be the best place in which to buy your merchandise. They carry a complete line of the best grade hardware. Come in and see our electrical appliances, including refrigerators, clocks, radios, mixers and other useful equipment.



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Stop today for all types of reasonable priced school supsupplies, and household goods at KING-EN'S 5-10-15c STORE



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## PETERSEN TRUCKING and TRACTOR COMPANY

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Conveniently located on highway 99, **MAGNUSON'S MOTEL RESTAURANT** offers many services to the community. Besides their restaurant in which only the best food and service is to be had, they have the depot for the Greyhound bus, a banauet room, and modern Motel cabins.



BIG MAN



SIESTA









CLOTHO ATROPOS THE THREE FATES

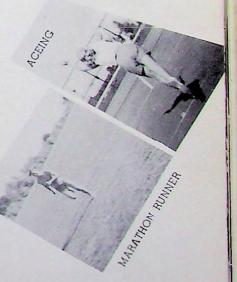


FETED KING



CUTE





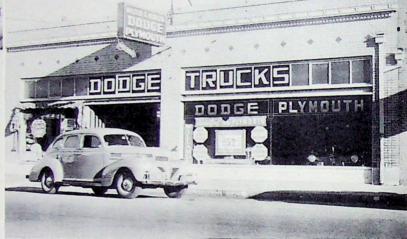


PROUD PAPA

THE ORCHESTRA

Visit the **KINGSBURG HARD**-WARE AND FURNITURE STORE for articles of quality. Necessary equipment for farm and home are at your disposal at moderate prices. You will enjoy our courteous service and complete range of reasonable prices.

If you are in the market for a new or used car, be sure to see WALTER HOBBLER—Dodge and Plymouth Agent. Let him show you models that feature roominess, style, luxury, and new engineering ideas.





NELSON'S FURNI-TURE STORE gives you quality. Visit them, look over their stock, and purchase some of the fine quality merchandise.

Stop in today at the FORD GARAGE and look at the latest and classiest styles in Fords. Fords offer you mechanical excellence and outstanding values

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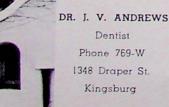


Visit HARD'S SHOE STORE for the latest styles in men's, women's, and children's shoes. They also feature expert shoe repairing.



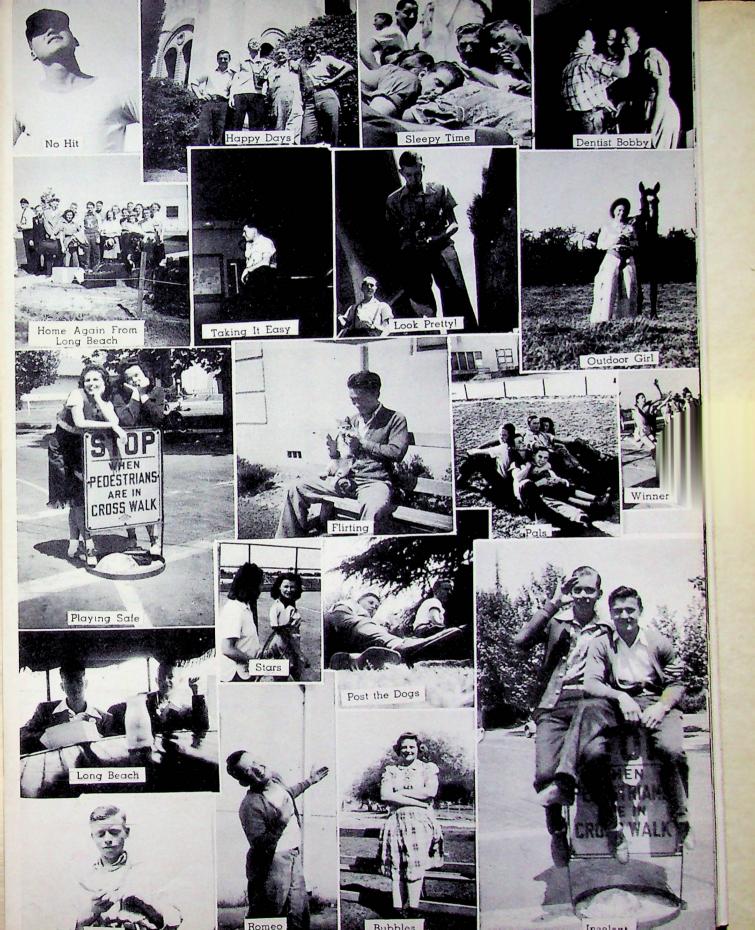


EDITH'S APPAREL SHOPPE is wellstocked with wearing apparel for all ages. Fine service combined with low prices are to be obtained here



High class laundry service can be obtained at the SELMA STEAM LAUNDRY AND DRY CLEANING WORKS. They call for and deliver articles in Kingsburg.





Your RECORDER has progressed and is now, under the editorship of EDWIN JACOBS, an efficient weekly bringing you local, national, and world news in a clear, concise manner.







For the best building supplies, stop in at the VALLEY LUMBER COMPANY and see our line of hardware goods; including first grade paints, tools, and all kinds of lumber. We also have a convenient public scale.



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When you get that hungry feeling stop in at EVELYN'S COF-FEE SHOP, where the service and food is excellent.



Go to WM. A. ERICKSON'S FEED STORE for poultry supplies and the best grade of seeds, plants, and feed of all kinds.





Girls! Go to MIL-LER'S BEAUTY SHOPPE for finger waves, facials, manicures, etc., given by an expert operator.



## The IDEAL BAKERY invites you to try their delicious bread and pastries. They also carry an assort-

ment of candy.

You will find it convenient to shop at **BROLINE BROTHERS** where you can make your purchases in the grocery and clothing departments at a reasonable price.







CAMPUS ROMANCERS











INFANTS









Ben Franklin's Almanac gave sound maxims of thrift and so does JUSTESEN'S FOOD STORE: their ads are from a year round almanac giving practical suggestions for economizing on your food bill.



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The MODEL DRUG STORE offers you a complete supply of drugs at prices you can afford; come in and try our fountain service.



When you really want first grade lumber, visit the CITI-ZENS LUMBER CO. for good service and reasonable prices. We also carry the best kinds of paints, nails, tools, and other hardware supplies.





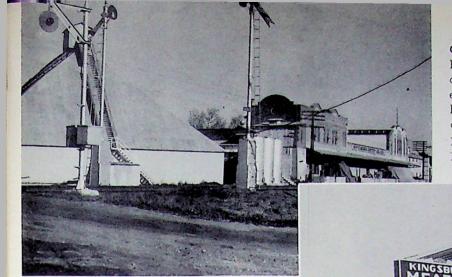
If your hat or dress is out of style, stop in at the BON TON HAT SHOP for the latest styles and best quality.



A wide assortment of merchandise is to be found at MIZU-TANI'S. Quick and courteous service is given at all times.

Keep warm in the cold icy winter and keep cool in the good old summer time by buying your seasonal supplies at the KINGSBURG ICE AND FUEL COM-PANY.





The **KINGSBURG COTTON OIL COMPANY** is not only Kingsburg's newest industry, but is among the largest and most modern. This company manufactures high grade products from local cotton and cotton seed. Help support this industry; it helps support Kingsburg.

The KINGSBURG MEAT COM-PANY not only sells the highest grade of meat and other products such as cheese, butter, fish, milk etc., but features the finest service in their line. Their meat is prepared and sold under clean,



sanitary conditions.

Stop in at THE GIRLS TAVERN for food that you will enjoy; short orders are a specialty. They feature twenty-four hour service. Purchase JIM DANDY BREAD for the bread that sitisfies Its fine wholesome texture gives pep and vitality. Jim Dandy Bread can be obtained at your grocers.

Co



For the latest in fine shows, attend the SELMA THEA-TRE. Air-conditioning provides comfort for spending a pleasant afternoon and evening.





DR. C. C. KOLANDER Dentist Bank of America Building Phone 246



Fresh fruits, vegetables, and meats can bo purchased at the SIERRA MARKET. Courteous services are shown to all customers. Be on the safe side. See Mrs. Rouch, agent for the STATE FARM LIFE INSUR-ANCE CO, and investigate the advantages of this great policy.



JOE SCHROPFER'S STATION-ARY STORE offers a wide variety of goods to high school students. If you are looking for quality at a bargain, 'Joe's' is the place to patronize.



## JOHN STONE'S POULTRY FARM,

situated five miles east of Kingsburg, offers white leghorn chickens and fryers with modern equipment under the most favorable environs.



the star

BUNCH AND BALL will give you welcome and service when you visit their Department Store in proportion to the friendliness of their countenances in this picture.

ERICSON FUNERAL PARLORS Lady Assistant Ambulance Service 1588 Lincoln St. Phone 177-W Res. 1542 Lincoln St Phone 177-R



O. E. PETERSON Atlorney Notary Public 1509 Draper Street Phone 31-W



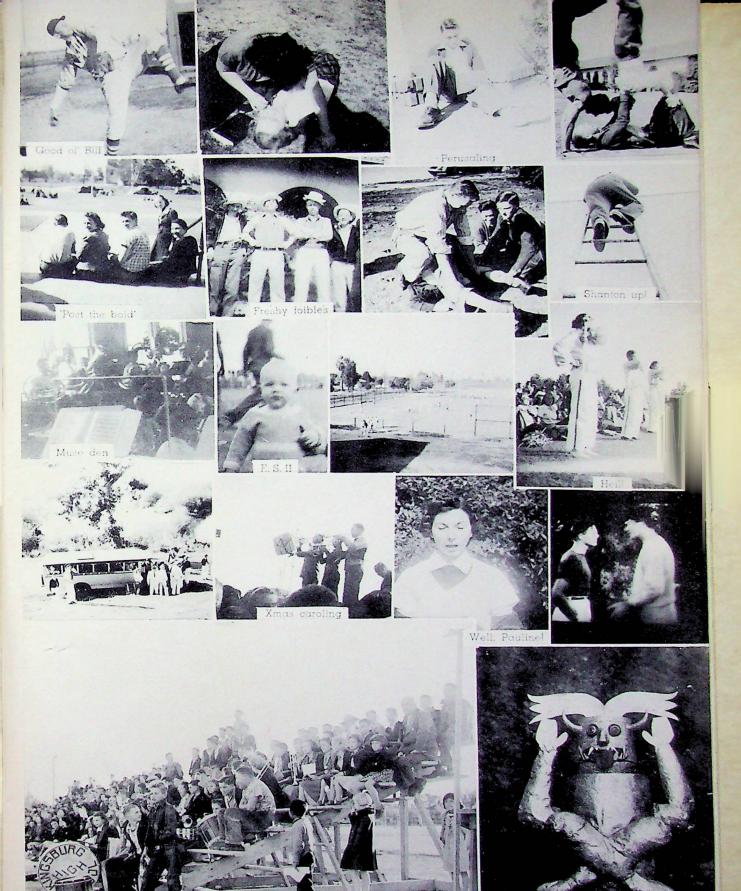


N. M. Johnson will satisfy your every need in the line of diamonds, watches, and jewelry He is especially noted for his expert watch repair work.



Motorist: Stop in at DANIELSON AND KULGREN'S Shell Service Station: here you will be given efficient service in short order. For beauty and perfection in hair dress, visit the WAVE ART BEAUTY SHOPPE; they will style your coiffure in accord with your personal wish.





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UDV'S MALT SHOP

For convenience and the best service stop in at JUDY'S MALT SHOP. This shop has recently been taken over by new managers and is conveniently located for students to buy their school supplies and lunches.

Notice to the farmer: When you are in need of farm implements, stop in at **OLSON BROTHERS** who have been in business for many years and carry a complete line of John Deer implements; they also make first grade benches and other accessories.

> TRABING'S STYLE SHOPPE located on highway 99 feature the latest styles in women's apparel. Girlsl Here you find high quality clothing at reasonable prices.

A large variety of beautiful and attractive gifts can be found at the KINGS-BURG FLORAL AND GIFT SHOP. Come in and let us help you select a gift or flowers for that certain occasion.



When you are in need of medical attention, see DR. LAR-SON. He is an excellent physician and surgeon who can accomodate you with the best of service in his modern sanitarium.



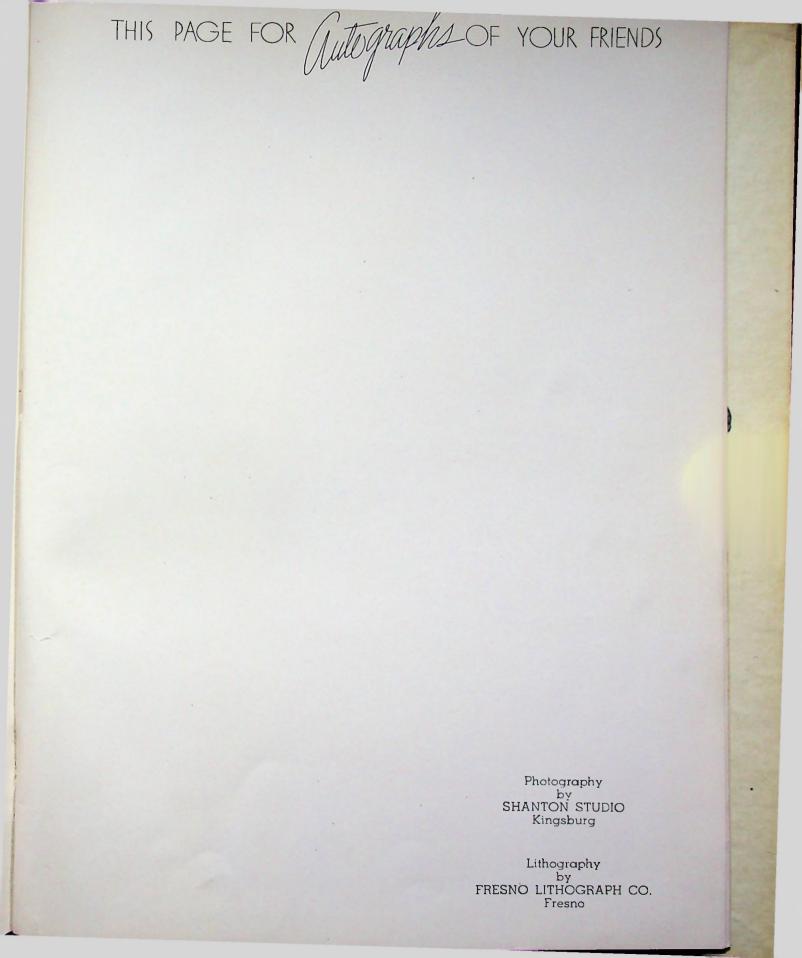


For reliable insurance or real estate see **BRYANTAND WIGH**. This agency has been in this business for many years and is capable of giving you the best of service.



HANSON'S AUTO SUPPLY features Richfield products and high quality accessories for your auto. They do tire and battery work also. When you need new shoes or your old ones need repairing stop in at OSCAR ROSEEN'S to get the best quality and service.







HIGH SCHOOL LIBRARY